4.2 / Attitude Formation and Attitude Change



Name _____ Date _____

1 Make the connection.

Explain each concept in your own words. Add a brief example that shows why it fits.

Stereotype

Prejudice

Discrimination

Implicit attitude

2 Build the explanation.

Belief, attitude, action. Build three distinct labels for a fictional club dispute.

Choose from the pieces below. Some do not belong. Write a letter in each position and explain the connection.

A. A club badge reveals individual ability.

B. I dislike Cedar members before meeting them.

C. Eligible Cedar members are denied entry.

D. Every Cedar member is careless.

Generalized belief - Piece: _____

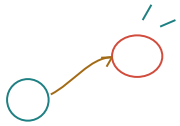
Negative evaluation - Piece: _____

Differential action - Piece: _____

Show the connection.

Sketch a diagram or example that connects two ideas. Label the parts.

Use the idea. Explain the connection.



3 Choose, then explain.

1. Which design best tests whether a correction changes a rating?

A. Ask only readers who already agree.

B. Randomly assign volunteers to correction or comparison text and measure ratings.

C. Let readers choose a text and assume any difference is caused by it.

My choice: _____ Why it fits:

2. A correction improves the group average but some people do not change. Which claim fits?

A. The correction affected the average response in this study, with individual variation.

B. The correction changed every reader equally.

C. Nobody can revise a belief.

My choice: _____ Why it fits:

4 Bring it together.

Create a new example separating stereotype, prejudice, and discrimination.

One idea I corrected: _____

One question I still have: _____